



BRIDGEPOINT
CONSULTING, LLC

EXTEND YOUR REACH

**You've got problems.
We've got solutions.**

There is a range of problems that drive the need for Bridgepoint's services. Among them are:

- Special projects (prep for auditors, budgets, forensic accounting, etc.)
- Employee turnover
- Medical or maternity leave of key staff
- New IT systems
- Mergers and acquisitions
- Regulatory requirements
- Unexpected events
- Startups and/or high growth companies
- Turnaround/restructuring/wind down/bankruptcy

Bridgepoint's broader range of services to solve these problems includes the following:

- Specialized expertise and knowledge
- Interim CFO or controller and other on-demand professionals to fill gaps
- Compliance and internal control outsourcing or co-sourcing
- IT system selection
- Business process analysis
- Project management
- Permanent placement recruiting

For more information please contact:
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Executive Summary

Anyone who has achieved success in business knows that, to be the best, you must go beyond your personal and organizational limits. At Bridgepoint Consulting, our top priority is to help you be *your best*, pushing beyond your limits by extending your reach.

We do that by striving to be "best in class" ourselves, as one of the top providers of strategic consulting services and on-demand professionals in Texas. Through a deep portfolio of project experience in finance, compliance, IT, and other management services acquired over more than a decade in business, we've come to learn that our clients value the following qualities.

A higher quality team – experience *and* talent...both are required, not either-or. Bridgepoint's professionals are known for their expertise, responsiveness, flexibility, and integrity. Our team consists of seasoned individuals, all of whom have several years experience in their fields. Every member of our team has the in-depth experience and technical training necessary in their respective specialties to deliver reliable, results-driven service to clients. This comes from a screening process that emphasizes exceptional credentials and, typically, a public accounting or significant industry work background.

A broader range of services – the era of single-dimension managers is long over. To be successful today, you've got to be part salesman, part CFO, and part general manager. Likewise, Bridgepoint's founders realized long ago that client leaders needed access to a seasoned group of industry-tested professionals who could provide consulting services across a broader range of services. In other words, while your immediate need may be for interim leadership in a key finance position, we are frequently asked to extend our assistance to other areas, ranging from day-to-day finance, to special projects, to IT, to internal audit and beyond. With our broader range of services, we've got you covered.

A more flexible model – we disagree with the one-size-fits-all model that some professional services firms insist upon. Instead, we believe that the unique elements of your company and what you are trying to achieve should be the first order of business. Don't mistake: we won't be shy about recommending best practices, based on experience with dozens of companies and hundreds of projects. But, we also know that there is more than one accounting system, one set of financial controls, or one way to accomplish your goals. Thus, our commitment is to shape an approach that is flexible yet gets the job done well.

Extend your reach with Bridgepoint Consulting. More services, flexibility, quality – that's Bridgepoint's commitment. But, don't just take our word for it. We've also been ranked one of the top management consulting firms by the *Austin Business Journal*. More importantly, our clients and partners are the strongest proof – contact us today and we'll put you in touch!

Capabilities Overview



Financial Operations & Reporting

On-Demand Professionals

- CFO
- Controller

SEC Reporting Manager

- Financial Analyst
- Bookkeeper

Special Projects

- Process Review/Design/Training
- Financial Planning & Analysis
- Complex Reconciliations

Mergers & Acquisitions

- Due Diligence
- Post-Merger Integration

SEC & GAAP

- Expert Advisory Services
- External Audit Prep
- 10-K, 10-Q, S-1 Prep/Review
- IRC 123R

Governance, Risk Management & Compliance

Sarbanes-Oxley

- Financial and IT
- Risk Assessment
- Document Process & Controls
- Testing

Internal Audit

- IA Strategy
- Risk Assessment
- Manage or Co-Source Audits

IT Audit

- IT Risk Assessment
- General Controls Review
- Manage or Co-Source Audits

IT Security

- PCI Self Assessment
- SAS 70 Prep
- Business Continuity Planning/Disaster Recovery
- Policy & Procedure Development

Information Technology

Strategic Planning

- IT Architecture Assessment
- Staff Planning
- Project Management

Analysis

- Business Process Review
- Requirement Definition
- System Selection

Design/Development

- System Optimization
- Process Re-engineering
- Document Policies/Procedures
- IT Control Design

Implementation

- User Access Control Setup
- Data Validation/Conversion
- Training

Operate

- Report Development
- IT Staffing

Business Turnaround & Restructuring

Strategic Positioning

- Review and Restructuring of Business/Cash Plan
- Review Operational Capabilities

Business Crisis Management

- Turnarounds
- Debt Restructuring

Negotiations w/ Stakeholders

- Cost & Expense Reduction

Mergers & Acquisitions

Insolvency & Bankruptcy

- Orderly Liquidation
- Pre-BK Strategic Planning
- Chief Restructuring Officer
- IP Maximization
- Bankruptcy Support

Litigation Support

Recruiting & Permanent Placement

Accounting & Finance

- CFO
- Controller
- Director of Accounting
- Accounting Manager
- SEC Reporting Manager
- Staff Accountant
- Cost Accountant
- Financial Analyst
- Full Charge Bookkeeper

Internal Audit

- Internal Audit Director
- Internal Auditor
- IT Auditor

Information Technology

- CIO
- Director of IT

CFO Services

Enterprise value enhancement

- Cash flow enhancement
- Profit optimization
- Business model evaluation
- Strategic planning

Risk management

- Audit
- Corporate governance
- Regulatory issues

Transactional assistance

- Acquisition/divestiture planning
- Financial due diligence
- Deal structure recommendations
- Negotiation strategy
- Exit strategies
- IPO readiness

Operational improvements

- Board & management communications/reporting
- Financial process improvement
- Establish and monitor KPIs
- Business decision support
- Capital structure improvement