



Business Turnaround & Restructuring Services (BTRS)

In business, nothing remains constant. In times of turmoil, every decision counts. Our team of seasoned professionals and former C-level executives specialize in developing strategies and action plans for companies facing substantial challenges. If your company is experiencing financial or operational challenges, one can often feel overwhelmed or believe a fresh set of eyes might identify avenues not previously seen. With decades of experience, we work to identify unexplored avenues and optimize the outcome of the most complex business issues.

Our team analyzes cash resources and forecasts, operational improvements, financing options, divestment needs, mergers and acquisition strategies and the value of key assets, including intellectual property, to create a plan of action. Extensive real-world experience and perspective go to work immediately for a company and its vested stakeholders.

Where can Bridgepoint step in?

We have helped our clients successfully recover from a number of crises and turnaround situations. Among them are:

Strategic Positioning

- Strategic Planning
- Business Plan Review
- Cash Planning
- Review of Operational Capabilities

Business Crisis Management

- Repositioning
- Turnarounds
- Debt Restructuring
- Obtaining Financing

Negotiations with Stakeholders

- Liquidation Analysis
- Dispute Resolution
- Analysis of Creditor Rights
- Equitable Treatment of Classes

Profit Improvement

- Revenue Enhancements
- Cost and Expense Reduction

Wind-down, Liquidation and Bankruptcy

- Orderly Liquidation
- Pre-bankruptcy Strategic Planning
- Chief Restructuring Officer
- Section 363 Sales
- Intellectual Property Maximization
- Development Plan of Reorganization
- Debtor in Possession Financing

Litigation Support

- Forensic Accounting
- Lost Profit Analysis
- Damage Calculation
- Contract Auditing
- Expert Witness Testimony
- Deposition Support
- Cause Analysis

Mergers and Acquisitions

- Acquisition Due Diligence
- Post Acquisition Integration

“Bridgepoint Consulting has been invaluable in helping us understand strategic alternatives and realization of opportunities in the market place. They have ‘been there, done that’ – it’s nice knowing that when you hire Bridgepoint, you have a partner on board who has the experience and expertise to make a real difference in decision making and negotiations.”

– Earl Broussard, President, TBG Partners

Strategic Realignment – When business takes an unexpected turn, companies find it extremely difficult to have the unbiased perspective necessary to make strong strategic changes. Bridgepoint Consulting helps companies identify the key issues holding them back and realign themselves with new strategic plans, crisis management, repositioning and more. In addition to bringing strategic alternatives to bear, we know the players (bankers, attorneys, M&A groups, investors, etc.) who can quickly put the potential solutions into action. As an example, we had a client who could not make its next payroll and Bridgepoint Consulting found an acquirer and closed the acquisition in seven days so that no payroll was missed.

Financial Improvement – Whether increasing revenue, decreasing costs, or mitigating a financial breakdown, Bridgepoint Consulting has the know-how to help companies navigate through the bad and maximize success during the good. Often, in difficult times, credibility with stakeholders becomes an issue. Engaging an independent credentialed group like Bridgepoint Consulting can instill the credibility needed to move the business forward.

Legal Guidance and Disputes – Acquisitions, bankruptcy, and other legal matters create very tangled situations for companies. Bridgepoint Consulting is your trusted partner in overcoming legal obstacles and receiving sound litigation support.

Extend your reach with Bridgepoint Consulting. More services, flexibility, quality – that’s Bridgepoint’s commitment. But, don’t just take our word for it. We’ve also been ranked one of the top management consulting firms by the *Austin Business Journal*. More importantly, our clients and partners are the strongest proof – contact us today and we’ll put you in touch!

For more information please contact:
Vince Trevino
Director of Business Development
(512) 437-7917
vtrevino@bridgepointconsulting.com