



Bridgepoint Consulting



WHEN CHALLENGES ARISE, BRIDGEPOINT CAN HELP.

Today's business leaders are faced with many challenges and issues that we address on a daily basis.

- High growth and business transitions
- Gaps in leadership or specialized expertise
- Business risks and vulnerability
- Weakness in financial/operational performance
- Regulatory requirements
- Startup company support
- IT complexities or need for new systems
- Special projects (prep for auditors, budgets, etc.)
- Employee turnover
- Medical leave of staff
- Mergers and acquisitions
- Unexpected events
- Turnaround/restructuring
- Wind-down/bankruptcy

Whether you need interim expertise to bridge staffing shortfalls, or strategic support to implement new processes or technology, our team of highly qualified professionals is ready to help.



Anyone who has achieved success in business knows that, to be your best, you must go beyond your own limits. At Bridgepoint Consulting, our top priority is to drive your performance, pushing beyond your limits by extending your reach. A leading Texas-based provider of financial, technology and management consulting services, we partner with executives and management teams to solve complex business and operational challenges, improve performance and profitability, and reduce associated risks.

Bridgepoint Consulting Services Overview



Find out more at BridgepointConsulting.com

Financial Operations

On-Demand Professionals

- CFO, VP Finance
- Controller
- Director of Finance
- Accounting Manager
- Senior Accountant
- SEC Reporting Manager
- Financial Analyst

Special Projects

- Process Review/Design/Training
- Financial Planning & Analysis
- Complex Reconciliations
- Finance Department Assessment

Mergers & Acquisitions

- Quality of Earnings Analysis
- Due Diligence
- Post-Merger Integration

SEC & GAAP

- Expert Advisory Services
- External Audit Prep
- 10-K, 10-Q, S-1 Prep/Review
- Stock Compensation Accounting
- IFRS

Information Technology

Strategic Planning

- IT Architecture Assessment
- Staff Planning
- Project Management

Analysis

- Business Process Review
- Requirement Definition
- System Selection

Design/Development

- System Optimization
- Process Re-engineering
- Document Policies/Procedures
- IT Control Design

Implementation

- User Access Control Setup
- Data Validation/Conversion
- Training

Operations

- Report Development
- IT Staffing

Helping organizations succeed since 1999

At Bridgepoint Consulting, we create successful partnerships with our clients to solve their complex business challenges. Our clients are often dealing with issues that hinder their ability to execute business functions for maximum performance and profitability. That's where Bridgepoint comes in. While we engage with different business leaders, across different levels, to solve different challenges, one thing remains the same: our high value services and our high impact results.

Expertise to bridge critical gaps – experience *and* talent...both are required, not either-or. Bridgepoint professionals are known for their expertise, responsiveness and integrity. From CFO-level to analyst, our diverse team consists of seasoned individuals across multiple disciplines with specialized skill sets and technical training. Whether a company needs to set up and close its first set of books, create a budget, or prepare for an acquisition or IPO, we have qualified consultants to provide hands-on strategic or tactical support.

A broader range of services yields a deeper understanding – to succeed in today's market, business leaders need a clear picture of how all the components of their business are working together. Bridgepoint's industry-tested professionals have a big picture understanding of how vital processes and systems work together to create successful, profitable businesses. So, not only do we offer a broader scope of services than our peers, we are able to quickly extend our assistance to other finance, technology or management initiatives as needed.

Leading practices to achieve client success – we won't be shy about recommending leading practices and proven methodologies based on experience working with hundreds of companies and thousands of projects. But, we also know that there is more than one accounting system, one set of financial controls, or one technical approach to accomplish your goals. We believe client solutions should be determined objectively based on the unique elements of your business coupled with our first-hand experiences.

Extend your reach with Bridgepoint – Since 1999, we have been assisting organizations of all sizes in navigating the complex challenges they face across critical areas of their business. We have a proven track record assisting hundreds of organizations—from private, emerging and early-stage firms—to owner-managed, mid-sized and large corporations. Our clients and partners are the strongest proof—contact us today for more information.

Governance, Risk Management & Compliance*

Risk Management

- Risk Assessment
- Program development/implementation

Internal Audit (IA)

- Strategic, Financial, IT, Operational and Regulatory
- IA Function Start Up/Assessment
- IA Risk Assessment & Planning
- IA Plan Execution: Outsource or Co-Source
- Management & Audit Committee/Board Reporting

Sarbanes-Oxley (SOX)

- Financial and IT
- SOX Evaluation/Readiness
- Scoping: Risk Assessment
- Document Processes/Systems & Controls
- Design & Operating Effectiveness Testing

IT Security

- PCI Self-Assessment
- SSAE 16 Readiness
- Business Continuity Planning/Disaster Recovery

Policy & Procedure Development/Assessment

Recruiting & Permanent Placement

Contingency-based recruiting for manager through executive-level roles for Finance, Accounting, and IT

Industry Expertise

- Experienced recruiting team
- In-depth knowledge of marketplace
- Understanding of department and organizational hierarchies

Broad Network of Contacts & Candidates

- Comprehensive database and outreach tools
- Decades of talent pool knowledge
- Expert at evaluating talent

Proven Placement Process

- Client needs assessment
- Candidate skill set assessment
- Management of interview and hiring process from beginning to end

Demonstrated Track Record of Clients

- Publicly-traded and Fortune 500 companies
- Start-up and emerging growth companies
- Mid-sized companies
- Public accounting firms

Business Turnaround & Restructuring

Strategic Positioning

- Review of Operational Capabilities
- Business Planning
- Repositioning
- Cash Planning
- Review Operational Capabilities

Business Crisis Management

- Turnarounds
- Debt Restructuring

Negotiations with Stakeholders

- Cost & Expense Reduction
- Creditor Rights

Mergers & Acquisitions

Insolvency & Bankruptcy

- Orderly Liquidation
- Pre-BK Strategic Planning
- Chief Restructuring Officer
- IP Maximization
- Plan of Reorganization
- 363 Sales

Litigation Support

CFO & Start-Up Services

Enterprise Value Enhancement

- Cash Flow Enhancement
- Profit Optimization
- Business Model Evaluation
- Strategic Planning

Risk Management

- Audit
- Corporate Governance
- Regulatory Issues

Transactional Assistance

- Acquisition/Divestiture Planning
- Financial Due Diligence
- Deal Structure Recommendations
- Negotiation Strategy
- Exit Strategies
- IPO Readiness

Operational Improvements

- Board & Management Communications/Reporting
- Financial Process Improvement
- Establish and Monitor KPIs
- Business Decision Support
- Capital Structure Improvement



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