

WE HELP OPTIMIZE SALESFORCE TO MAXIMIZE YOUR INVESTMENT AND CAMPAIGN TO CASH.

A Salesforce.com® Registered Consulting Partner, Bridgpoint Consulting helps clients transform Salesforce from an under-utilized and under-performing solution into a valuable asset that improves business processes, engages sales teams and drives bottom line results. If you need real-time sales visibility, social customer interactions, collaborative relationships, and flexible, easy-to-use enterprise applications, our extensive platform knowledge and ‘campaign to cash’ approach, can help deliver sustained value across your organization.

OUR EXPERTS CAN HELP YOU...

- Increase data quality and reporting capabilities to achieve a single, high quality view of customers and prospects
- Enhance business processes across all departments
- Improve the efficiency of your marketing campaigns
- Enhance business mobility, saving time and money while improving productivity
- Streamline customer communications and improve sales results
- Optimize Salesforce!



ABOUT BRIDGEPOINT

Bridgepoint Consulting is a leading management consulting firm that offers a full suite of services and solutions to help companies navigate the complexities of growth and change. We work with the C-Suite—with a focus on finance, risk and technology leaders—to provide strategic resources and support critical business transitions.

OUR SERVICES



EVALUATION:

Salesforce offers six cloud platforms. We can help you choose the right one—or more—as well as identifying integration opportunities with your existing tools, for your current and future needs.



IMPLEMENTATION:

Achieve a successful Salesforce deployment through our hassle-free implementation process. Our team of experts can help you develop the best and most efficient implementation strategies (including design and configuration)—all with a ‘campaign to cash’ approach to maximize your return on investment.



CUSTOMIZATION:

For customers with unique business needs, and/or the desire to leverage one platform for processes beyond managing the sales or service pipeline, our Force.com development team can leverage your license costs to suit your business.



OPTIMIZATION AND ENHANCEMENT:

We often encounter Salesforce users who implemented Salesforce at a different stage of their growth or before their current ERP. If you are unhappy with your current configuration and environment, we can help.



INTEGRATION BETWEEN SALESFORCE & OTHER APPLICATIONS:

We help you seamlessly integrate your Salesforce instance with your internal systems, external applications and other cloud and Salesforce instances to gain efficiencies across the entire organization.



DATA MIGRATIONS:

Through reorganizations, mergers or acquisitions, or related system implementations, consolidation of data into Salesforce is often required. Our established methodology will ensure your historical customer and company records are migrated correctly.

READY TO GET STARTED?

CONTACT US TO LEARN HOW WE CAN HELP YOU OPTIMIZE YOUR SALESFORCE INVESTMENT.



registered consulting
partner



AUSTIN | DALLAS | HOUSTON
CONTACT US TODAY AT 512-437-7900
WWW.BRIDGEPOINTCONSULTING.COM